International Research Journal of Management Science & Technology



ISSN 2250 – 1959(0nline)
2348 – 9367 (Print)

An Internationally Indexed Peer Reviewed & Refereed Journal

www.IRJMST.com
www.isarasolutions.com

Published by iSaRa Solutions

APPLICATION OF INFORMATION TECHNOLOGY FOR DISASTER MANAGEMENT IN INDIA 7

J.Bhattacharjee* 7

Performance Management Maximising Business Growth 21

Submitted by : Shikha Gupta, ... 21

Plan for Growth 24

Faculty Motivation & Level of Satisfaction at the Management Institutions: An Impact of Age & Education 27

Prashast Kaushik, Manish Agarwal 27

Rust of Linseed: Statistical Analysis on Disease Severity 34

Nikhil K. Dubey,* Alok K. Pandey, Sahab L. Yadav and Subodh K. Srivastava 34

Potential use of the microalgae for production of biofuels by using industrial waste fertilizer ... 44

Manjeet Singh[1]*, Mr. Vaibhav Nagaich[2], ... 44

CHALLENGES IN RSBY ENROLLMENT 53

By Ms. Deepika Jindal 53

Present Technology in Indian Banking 68

Priyanka Kumari 68

Data mining in MANET 74

SHASHI 74

DR. SHVETA CHHABRA 74

DERIVATIVE ACCOUNTING An Imperative for Indian Accounting Standard 78

Dr.Awadhesh Kumar Tiwari 78

Vinay babbar 78

MARKETING CHALLENGES IN 21ST CENTURY 96

BY NIDHI 96

India and Social Inclusion 100

Jose Chacko Madhavassery 100

SEZ IN INDIA: ISSUES AND CHALLANGES 107

Dr. Vinod Kumar Singh 107

Mr. Rajan 107

CUSTOMER ATTITUTE TOWARDS INDIAN TYRE INDUSTRY- A STUDY OF JK TYRES LIMITED 118

Author:-Ms Renu Gulia 118

CONSUMER PREFERENCE TOWARDS CHARGEABLE POWER INVERTERS 128

Dr. R. Renuka, ... 128

Dr. G. Prabhakaran 128

Dr. M. Ganesan, ... 128

Aspects of Economics of Gold 143

Harjeet Singh 143

IMPACT OF FINANCIAL SECTOR REFORMS ON ECONOMIC GROWTH IN INDIA ... 151

AUTHORED BY:SHWETA GARG 151

Co-AUTHORED BY: SHIVANI GARG 151

Spectral Risk Measures & Portfolio Selection 197

By SANDHYA RAGAUR 197

ENVIRONMENTAL IMPACT ASSESSMENTS AND MANAGEMENT FOR BUILDING CONSTRCUTION DEVELOPMENT 203

Bhup Singh Yadav 203

MANAGEMENT OF THE GREEN ELEMENTS IN GREEN BUILDING PROCESS 207

Rajender Singh Manav 207

Epidemiological studies of Visceral Leishmaniasis (VL) (Kala–azar) in Samastipur and Muzaffarpur districts of North Bihar. 213

Dr. Suman Paswan 213

OPTIMIZATION USING TAGUCHI METHOD AND ITS MERITS IN SOLVING INDUSTRIAL PROBLEMS BY TAKING A VALID EXAMPLE FOR CONTROLLING WEAR IN INDUSTRIAL VALVES 220

DR GURUDUTT SAHNIa, BALPREET SINGHb 220

CONTEMPORARY EMPLOYEE RETENTION MANAGEMENT PRACTICES IN PUBLIC SECTOR UNDERTAKINGS 231

Sandeep Khanna 231

Transparency in Administration 236

Dr. Maharishi Mudgal Dev 236

A Review on Role of Agroinformatics in Agriculture 242

Mukul Kumar 242
Analysis of Music and Tsunami on the basis of merits and Demerits 248
Madhu Bala Sharma and Pawan Kumar Sharma* 248
Article 253