

# International Research Journal of Management Science & Technology



**ISSN 2250 – 1959(Online)**  
**2348 – 9367 (Print)**


*An Internationally Indexed Peer Reviewed & Refereed Journal*

[www.IRJMST.com](http://www.IRJMST.com)  
[www.isarasolutions.com](http://www.isarasolutions.com)

Published by iSaRa Solutions

---

दिल्ली विधानसभा चुनाव 2013 में सोशल मीडिया की भूमिका पर : एक विशेष अध्ययन .....	6
Special Study on Role of Social Media in Delhi Assembly Election 2013 .....	6
Devender Kumar .....	6
Social Media Contribution in Teaching - Learning Process An Exploratory Study.....	21
Mohd Sartaz .....	21
<i>sartajchoudhary@gmail.com</i> .....	21
FOREIGN DIRECT INVESTMENT IN INDIA IN RAILWAY SECTOR .....	30
AUTHOR – SONAM BHATI .....	30
CO-AUTHOR- SALONI BHATI.....	30
MGNREGS-AN INCLUSIVE DESIGN .....	34
Rivu Sanyal.....	34
EMPLOYEE COUNSELLING .....	43
AUTHOR: PARUL YADAV .....	43
CO-AUTHOR: NEETU DHAYAL.....	43
Challenges and changing face of Operating systems in Distributed computing .....	48
By Akanksha Gupta .....	48
Energy saving in building by using energy efficient green building materials .....	55
P.S.Jatav <sup>1</sup> , Prof. Deepak Rastogi <sup>2</sup> , Dr. M.K. Trivedi <sup>3</sup> .....	55
Globalisation: A Challenge for Marketers .....	73
By Dipika Bansal .....	73
CORPORATE SOCIAL RESPONSIBILITY ISSUES & CHALLENGES IN INDIA .....	82
By Veena , Priya .....	82
वैदिककाल में आर्यों का आर्थिक जीवन एवं आजीविका के साधन.....	86
प्रो. हेमलता बोलिया .....	86
बनवारी लाल मीणा .....	86
GEOGRAPHICAL ANALYSIS OF FLUORIDE CONTAMINATION OF GROUND WATER: A CASE STUDY OF RAIPUR BLOCK OF BANKURA DISTRICT, WEST BENGAL, INDIA. 93	
Ulfat Khan.....	93
Corporate disclosure and Market Efficiency .....	103
Sonali Agarwal <sup>1</sup> , Arun Kumar <sup>2</sup> & Narendra Singh Negi <sup>3</sup> .....	103

Energy Security and International Politics .....	112
Ramandeep Kaur.....	112
Review of Putting the Good Back in Good Corporate Governance: The Presence and Problems of Double-Layered Agency Theory .....	124
Himanshu Sekhar sahu.....	124
Water fall and Agile is way of Project development .....	127
By Sushila .....	127
Need and Importance of Strategic Human Resource Management .....	131
CHARU JAIN.....	131
STRATEGIC MARKETING AND CUSTOMER ORIENTATION .....	137
By Vikas Kumar .....	137
Comparison of Induction Methods for Decision Tree .....	141
Vandna Dahiya.....	141
भारत में ग्रामीण जनसंख्या का व्यावसायिक विभाजन .....	149
 .....	149
By Sumiti .....	149
➤ राष्ट्रीय ग्रामीण रोजगार गारंटी स्कीम, म.प्र. – लेखा, लेखापरीक्षा एवं मॉनिटरिंग मेन्युअल, महात्मा गाँधी राज्य ग्रामीण विकास संस्थान, जबलपुर (म.प्र.).....	153
➤ ग्रामीण विकास मंत्रालय भारत सरकार, 25 जुलाई 2011, भारत में सामाजिक, आर्थिक एवं जाति आधारित जनगणना।	153
What in Internet of things .....	154
Uma Sharma.....	154
E-COMMERCE AND INDIA .....	157
Akashdeep Malik .....	157
कारगिल और भारतीय सामरिक नीति.....	162
डॉ० रवीन्द्र कुमार.....	162
Study of nano structured ceramic materials for Electrical applications .....	167
Roners.J Peechat .....	167

STABILITY OF NON-VISCOUS ROTATING FLOW'S.....	173
NAROTTAM KUMAR .....	173
Pedagogical Issues in Open Distance Education: A Comprehensive Analysis .....	184
<i>Dr. Thejasvi Naviloor MA. Ph.D.</i> .....	184
नगरीकरण और भारतीय समाज.....	194
लेखक -डॉ दीपक पंचोली.....	194
Article .....	198



