International Research Journal of Management Science & Technology



ISSN 2250 – 1959(0nline)
2348 – 9367 (Print)

An Internationally Indexed Peer Reviewed & Refereed Journal

www.IRJMST.com
www.isarasolutions.com

Published by iSaRa Solutions

INDIAN PRODUCTS IN INTERNATIONAL MARKETING 6

Dr. A.Venkatraj 6

ASSESSMENT OF THE EFFECTIVENESS OF ACCOUNTING INFORMATION AS A TOOL FOR MANAGEMENT DECISION MAKING 9

Parvesh Kumar Goyal 9

STUDY OF ORGANIZATIONAL CULTURE AND ITS IMPACT ON EMPLOYEE RETENTION 16

Manisha Rani 16

Dr. Upasana Srivastava 16

Epidemiology of Osteoarthritis and its Association with Ageing 23

A Generalized Class of Estimator of Population Mean in Survey Sampling using Auxiliary Information in the form of Attribute and Variable Both 42

Peeyush Misra[1] and R. Karan Singh[2] 42

Security Threats in Data Mining Tools 53

Rishabh Srivastava 53

Santosh Kumar upadhyay 53

PLACEMENT AND SIZING OF DG IN RADIAL DISTRIBUTION NETWORK USING PSO60

N.VIJAYSIMHA[1], Dr.RITHESH KANNA[2] 60

That drug, was it meant to be bought over the counter? 69

Ms. Rajat Arora 69

Research Methodology 71

Drugs and Cosmetics Rules,1945 71

LEGAL ACTION 77

Expert Views 78

References 80

EXERCISE AND TYPE 2 DIABETES 81

Dr.Kanchan Solanki 81

Index of industrial productionof India and Its impact on trade balance since economic reform.. 85

Satendra Kumar 85

A Study on Farmers perception towards Agriculture Marketing Committees in Andhra Pradesh98

B. Sudhakara Reddy 98

SOCIO- ECONOMIC STATUS OF SLUM DWELLERS: A STUDY ON THRIKKUMARAKUDAM SLUM IN THRISSUR CORPORATION 107

VIDHYA I. V..... 107

Limnological study of river Barandi of Katihar district (Bihar)..... 111

DR. ABDUL LATIF..... 111

EDUCATION AND SKILL DEVELOPMENT FOR FASTER ECONOMIC GROWTH WITH REFERENCE TO BIHAR..... 114

Dr.Suraj Kumar..... 114

HRM IN KNOWLEDGE MANAGEMENT..... 128

Ms. G. MOHANAPRIYA..... 128

Ms. P. Sasikala..... 128

A Case Study on Equity Share Price Behaviour of selected Pharmaceutical Industries (BSE) in Stock Exchange..... 134

Ms. PADMA..... 134

शिक्षा दवाब , भावात्मक बुद्धि और मनोविज्ञान का संबंध..... 141

Anita..... 141

TRICHODERMA: A BIO CONTROL APPROACHING FOR SOIL BORNE DISEASE MANAGEMENT..... 147

Abhilasha Shrivastava[1], Avneesh Kumar Gupta[2] and A. K. Jain[3]..... 147

इक्कीसवीं सदी के कथा साहित्य में अ भव्यक्त सामाजिक मूल्य..... 157

Shivakumar C.S. Hadapada..... 157

WOMEN AND HIGHER EDUCATION IN INDIA..... 164

Dr. Mani Joshi..... 164

A study of security techniques for Internet of Things Applications..... 167

V.Harsha Shastri[1],V.Sreeprada[2],P.Sree Rathna Malathi[3],K.SivaRama Krishna[4]..... 167

MANAGEMENT OF EMOTIONS: A CONCEPT FOR COPING WITH EMOTIONS..... 173

Ms. Nidhi Gupta..... 173

Impact of Educational Technology in removal of Learning Disabilities..... 182

By- Siddhartha Biswas[1], Dr. Udayaditya Bhattacharya [2]..... 182

A Comparative Study of Study Habits between Rural and Urban College Students of Kashmir valley..... 191

*Aarief Hussain Wani..... 191

Keywords..... 191

Study habits, rural – urban, students,skipping procrastination..... 191

The Hegemony of Colour: Its Genetics, Politics, Psychology and Anthropological Concepts Special Reference to East-West Folklore Art..... 199

ANOOP S VARRIER 199

Analysis and challenges of titration techniques used in industry 211

Ravi Kumar 211

Critical Analysis on the Classical Topological Properties of the Star Graph, Hypercube and Perfect Difference Network for Distributed Systems 216

Manish Bhardwaj* 216

Prof. Rakesh Kumar Katare 216

Political Development: A Theoretical Framework 222

By: Rajesh Singh Yadav 222

REVIEW OF A PERFORMANCE MEASUREMENT TOOL : THE BALANCED SCORECARD 227

Sumer Soni: 227

Mukesh Kumar Kumawat 227

Randomized Perfection By Simplex Method 232

SHINDE JAYESH SATISH 232

TO STUDY Payment Systems in the B2C E-Commerce Hurdles in the Online Transactions: . 237

DR.MOHAMMAD ANZAR 237

An Investigation of the Consequences of Issues Associated With the Risk Management in Microfinance Institutions and Insightful Analysis of Corresponding Impacts on the Indian Economy 244

Dr. Radhey Shyam Bhardwaj 244

Article 258