

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

An Internationally Indexed Peer Reviewed & Refereed Journal



UGC ID - 47959

Impact Factor* : 8.1026

Ref:IRJMST/2021/A1013349

DOI : [HTTPS://DOI.ORG/10.32804/IRJMST](https://doi.org/10.32804/IRJMST)

ISSN – 2250 – 1959 (O) 2348 – 9367 (P)

THIS CERTIFIES THAT

DR. SUBHASHINI DURAI

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**IDENTIFYING PERFORMANCE METRICS TO SUPPORT PERFORMANCE EVALUATION OF SALES
ASSOCIATES IN A TEXTILE RETAIL STORE IN COIMBATORE, USING BEI**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 12 , Issue – 9 Sep , 2021



Editor in Chief



www.IRJMST.com



Computer Science Directory



INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

An Internationally Indexed Peer Reviewed & Refereed Journal



UGC ID - 47959

Impact Factor* : 8.1026

Ref:IRJMST/2021/A1013349

DOI : [HTTPS://DOI.ORG/10.32804/IRJMST](https://doi.org/10.32804/IRJMST)

ISSN – 2250 – 1959 (O) 2348 – 9367 (P)

THIS CERTIFIES THAT

DR.R.KRISHNAVENI

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**IDENTIFYING PERFORMANCE METRICS TO SUPPORT PERFORMANCE EVALUATION OF SALES
ASSOCIATES IN A TEXTILE RETAIL STORE IN COIMBATORE, USING BEI**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 12 , Issue – 9 Sep , 2021



Editor in Chief



www.IRJMST.com



Computer Science Directory

