IRJMST

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 47959

Impact Factor* : 7.2013

Ref:IRJMST/2020/A109704

DOI : HTTPS://DOI.ORG/10.32804/IRJMST

ISSN – 2250 – 1959 (0) 2348 – 9367 (P)

THIS CERTIFIES THAT

PRAKASH PAYASI

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

IMPACT OF PACKAGING ON CONSUMER BUYING BEHAVIOUR WITH SPICAL REFERENCE TO SOAP AND DETERGENT IDUSTRY

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 11 , Issue – 9 Sep , 2020

Editor in Chief

www.IRJMST.com

Google scholar

Academia.edu share research

Cabell's Directories

Computer Science Directory

Crossref

Microsoft Academic Search

EBSCO HOST Electronic Journals Service

doi

IRJMST

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 47959

Impact Factor* : 7.2013

Ref:IRJMST/2020/A109704

DOI : HTTPS://DOI.ORG/10.32804/IRJMST

ISSN – 2250 – 1959 (0) 2348 – 9367 (P)

THIS CERTIFIES THAT

MENIKA PANDEY

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

IMPACT OF PACKAGING ON CONSUMER BUYING BEHAVIOUR WITH SPICAL REFERENCE TO SOAP AND DETERGENT IDUSTRY

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 11 , Issue – 9 Sep , 2020

Editor in Chief

www.IRJMST.com

Google scholar

Academia.edu share research

Cabell's Directories

Computer Science Directory

Crossref

Microsoft Academic Search

EBSCO HOST Electronic Journals Service

doi

IRJMST

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

An Internationally Indexed Peer Reviewed & Refereed Journal

UGC ID - 47959

Impact Factor* : 7.2013

Ref:IRJMST/2020/A109704

DOI : HTTPS://DOI.ORG/10.32804/IRJMST

ISSN – 2250 – 1959 (0) 2348 – 9367 (P)

THIS CERTIFIES THAT

DR. SANJAY SHANKAR MISHRA

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

IMPACT OF PACKAGING ON CONSUMER BUYING BEHAVIOUR WITH SPICAL REFERENCE TO SOAP AND DETERGENT IDUSTRY

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 11 , Issue – 9 Sep , 2020

International Research Journal of Management Science & Technology IRJMST

Editor in Chief

www.IRJMST.com

Google scholar

Academia.edu share research

Cabell's Directories

Computer Science Directory

Crossref

Microsoft Academic Search

EBSCO HOST Electronic Journals Service

doi