

# INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

*An Internationally Indexed Peer Reviewed & Refereed Journal*



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THIS CERTIFIES THAT

**SAURAV KUMAR**

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**MINIMALISTIC MARKETING: THE PERFECT BLEND OF CREATIVITY AND SIMPLICITY**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

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Editor in Chief



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