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THIS CERTIFIES THAT

MR. THUMMALA. SUDHEER

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

A STUDY ON CUSTOMER ATTITUDE TOWARDS MARKETING MIX PRACTICES OF E-COMMERCE

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 8 , Issue – 12 Dec , 2017



Editor in Chief



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