

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

An Internationally Indexed Peer Reviewed & Refereed Journal



Impact Factor* : 3.2832

Ref:IRJMST/2015/A103731

DOI : [HTTPS://DOI.ORG/10.32804/IRJMST](https://doi.org/10.32804/IRJMST)

ISSN – 2250 – 1959 (0) 2348 – 9367 (P)

THIS CERTIFIES THAT

ASSTT. PROF. DHANANJAI TIWARI

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**USE OF ELECTRONIC MEDIA AND ITS IMPACT ON THE CONSUMERS: A STUDY OF LUCKNOW
IN UTTAR PRSDSH**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 6 , Issue – 7 Jul , 2015



Editor in Chief



www.IRJMSST.com



Computer Science Directory

