

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

An Internationally Indexed Peer Reviewed & Refereed Journal

Impact Factor* : 3.2832

Ref:IRJMST/2014/A102328

DOI : [HTTPS://DOI.ORG/10.32804/IRJMST](https://doi.org/10.32804/IRJMST)

ISSN – 2250 – 1959 (0) 2348 – 9367 (P)

THIS CERTIFIES THAT
KANIKA CHAUDHRY
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
**STUDY OF ONLINE BUYING BEHAVIOUR OF CONSUMERS FOR DIGITAL AND NON-DIGITAL
PRODUCTS**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 5 , Issue – 9 Sep , 2014



Editor in Chief



www.IRJMSST.com



Computer Science Directory

