

# INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

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THIS CERTIFIES THAT

**MR. M. PRUDHVI RAJU**

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**RURAL MARKETING IN INDIA: INITIATIVES BY THE STAKEHOLDERS AND ITS CHALLENGES**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

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Editor in Chief



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