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THIS CERTIFIES THAT

DR. AMENABLE BABU V

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**AUGMENTED REALITY AS AN ENRICHING EXPERIENCE FOR CUSTOMERS IN ONLINE
SHOPPING – THE CASE OF PEPPERFRY**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 14 , Issue – 3 Mar , 2023



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