

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

An Internationally Indexed Peer Reviewed & Refereed Journal



Impact Factor* : 3.2832

Ref:IRJMST/2013/A101127

DOI : [HTTPS://DOI.ORG/10.32804/IRJMST](https://doi.org/10.32804/IRJMST)

ISSN – 2250 – 1959 (0) 2348 – 9367 (P)

THIS CERTIFIES THAT

KUNAL KUMAR

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

MARKETING STRATEGIES IN NEW DIGITAL ERA

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 4 , Issue – 2 Aug , 2013



Editor in Chief



www.IRJMSST.com



Computer Science Directory

