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English Communication Skills: A Futuristic Approach

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Abstract

In the contemporary era of rapid globalization, digital transformation, and technological innovation, English communication skills have emerged as a fundamental requirement for success in academic, professional, and social domains. English, functioning as a global lingua franca, plays a crucial role in connecting individuals across diverse linguistic and cultural backgrounds. As communication systems continue to evolve, the traditional understanding of language skills is undergoing a significant shift, moving beyond conventional speaking, reading, and writing abilities toward more complex, technology-integrated forms of interaction.

The nature of communication today is increasingly shaped by digital technologies, artificial intelligence (AI), machine learning tools, and virtual communication platforms. These advancements have transformed not only the way individuals communicate but also how language is learned, taught, and practiced. Online learning environments, AI-powered language assistants, real-time translation tools, and virtual collaboration platforms have redefined communicative practices, making communication faster, more accessible, and globally interconnected. As a result, English communication skills are no longer confined to physical classrooms or traditional interactions but extend into dynamic digital ecosystems.

This research paper critically explores the future-oriented dimensions of English communication skills by examining how emerging technologies are reshaping language acquisition, pedagogical strategies, and real-world communicative behavior. It highlights the transition from teacher-centered instruction to learner-centered, technology-driven models that emphasize interactivity, personalization, and continuous learning. The study also underscores the growing importance of digital literacy, which enables individuals to effectively navigate and utilize technological tools for communication purposes.

Furthermore, the paper emphasizes the significance of intercultural competence in an increasingly globalized world, where communication often occurs between individuals from diverse cultural and

linguistic backgrounds. It argues that effective communication in the future will require not only linguistic proficiency but also cultural sensitivity, emotional intelligence, and the ability to collaborate across digital platforms. In addition, adaptability and cognitive flexibility are identified as essential skills, enabling individuals to respond effectively to rapidly changing communicative environments.

The central argument of this study is that future communication will be defined by a combination of linguistic competence and technological fluency. In other words, mastery of English alone will not be sufficient; individuals must also develop the ability to engage with digital tools, AI-based systems, and virtual communication networks. Therefore, English communication skills must be redefined and restructured within a futuristic framework that aligns with the demands of a highly interconnected, technologically advanced global society.

Keywords

English communication, digital literacy, globalization, artificial intelligence, futuristic education, language skills, virtual communication

1. Introduction

English has emerged as a dominant global language of communication, serving as a vital bridge that connects individuals across diverse cultures, nations, professions, and disciplines. In the contemporary world, its role extends far beyond a mere linguistic medium; it functions as a powerful tool for global interaction, knowledge exchange, and professional advancement. As globalization continues to intensify, English communication skills have become an essential requirement for participation in academic discourse, corporate environments, digital platforms, and international collaborations.

In the present scenario, English communication skills are no longer confined to traditional components such as speaking, reading, writing, and listening. Instead, they now encompass a broader range of competencies, including digital communication, virtual interaction, multimedia literacy, and cross-cultural communication skills. The emergence of online communication platforms, social networking sites, and virtual learning environments has significantly expanded the scope of how English is used in everyday life. As a result, communication has become more dynamic, interactive, and technology-driven than ever before.

The 21st century is characterized by rapid globalization, automation, and the growing influence of artificial intelligence, all of which have profoundly reshaped communication practices across the world. Technological innovations such as video conferencing applications, cloud-based collaboration tools, AI-powered language translators, speech recognition systems, and automated writing assistants have transformed the traditional methods of learning and using language. These advancements have not only increased accessibility to English communication but have also introduced new dimensions of efficiency, speed, and global connectivity.

In this rapidly evolving environment, the concept of English communication skills must be redefined from a futuristic perspective. It is no longer sufficient to focus solely on grammatical accuracy or

fluency in spoken and written English. Instead, learners are expected to develop a combination of linguistic competence, technological literacy, cognitive adaptability, and intercultural awareness. Communication today requires the ability to navigate digital platforms effectively, interpret multimodal information, and engage meaningfully in virtual spaces where communication often transcends geographical boundaries.

Furthermore, creativity and adaptability have become essential components of effective communication in the modern era. Individuals must be capable of adjusting their communication styles according to different digital contexts, audiences, and cultural settings. The integration of technology into communication has also created new opportunities for interactive and collaborative learning, enabling learners to engage with global communities in real time.

Against this background, this paper aims to explore the evolving nature of English communication skills and to analyse how individuals can prepare themselves for future communication demands in academic, professional, and global contexts. It seeks to highlight the transformation of communication from a traditional skill-based approach to a dynamic, technology-integrated competence that is essential for success in the modern world.

2. Objectives of the Study

The present research is undertaken with the aim of critically examining the rapidly evolving nature of English communication skills in the context of globalization and technological advancement. In today's interconnected world, communication is no longer a static linguistic ability but a dynamic and continuously developing competence shaped by digital innovation, artificial intelligence, and cross-cultural interaction. Therefore, this study seeks to explore how English communication is transforming and what competencies will be required in the future.

The specific objectives of the study are as follows:

- To examine the evolving nature of English communication skills in the digital era, with special reference to the shift from traditional language learning methods to technology-driven and interactive communication practices.
- To analyse the impact of technology on language learning and communication, particularly the role of digital platforms, artificial intelligence tools, online classrooms, and automated communication systems in enhancing or reshaping language use.
- To explore futuristic trends in English communication, including the increasing use of AI-based writing assistants, speech recognition systems, virtual reality environments, and global communication networks that influence language interaction.
- To identify essential skills required for effective communication in the future, such as digital literacy, intercultural competence, adaptability, critical thinking, and the ability to communicate across diverse technological platforms.

- To suggest strategies for improving English communication in a globalized world, focusing on innovative learning approaches, integration of technology in education, and the development of learner-centered communicative practices.

Through these objectives, the study aims to provide a comprehensive understanding of how English communication skills are evolving and how individuals can prepare themselves to meet the demands of a rapidly changing global environment.

3. Research Methodology

The present study adopts a **qualitative and descriptive research methodology** to explore the futuristic dimensions of English communication skills in the context of globalization and technological advancement. Since the focus of the research is primarily conceptual and analytical in nature, the study does not involve primary data collection through surveys or experiments. Instead, it relies on an interpretative framework to understand how communication practices are evolving in response to digital innovation and artificial intelligence.

The research is primarily based on **secondary sources of data**, which include scholarly books, peer-reviewed research articles, academic journals, conference papers, and credible online publications. These sources provide a theoretical foundation for understanding existing debates on language learning, communication technologies, and pedagogical developments in English communication skills. By reviewing and synthesizing these materials, the study builds a comprehensive understanding of current academic perspectives and emerging trends.

The method of analysis used in this paper is **qualitative and interpretative**, focusing on theoretical and conceptual insights rather than statistical or numerical evaluation. The study critically examines existing literature to identify patterns, arguments, and perspectives related to the transformation of English communication in the digital age. Special attention is given to themes such as digital literacy, artificial intelligence in language learning, virtual communication platforms, and intercultural communication.

In addition to literature review, the study also incorporates **observational analysis of contemporary technological trends** in communication and education. This includes the growing use of AI-based tools such as chatbots, automated translators, speech-to-text systems, and online collaborative platforms. These observations help in understanding how real-world technological developments are influencing communication practices and reshaping the way English is learned and used globally.

Overall, the methodological framework of this research enables a holistic and in-depth exploration of the subject. By combining theoretical analysis with observations of current technological developments, the study aims to present a well-rounded understanding of English communication skills in a futuristic context.

4. Evolution of English Communication Skills

The evolution of English communication skills reflects a significant transformation in the way language is taught, learned, and practiced across different historical and technological contexts. Over time, English language learning has moved from rigid, teacher-centered classroom instruction to flexible, technology-driven, and interactive platforms that emphasize real-world communication and digital engagement. This transformation has been largely influenced by globalization, advancements in communication technology, and the increasing demand for global connectivity.

In earlier times, English communication skills were primarily developed through traditional classroom-based methods. Learning was largely dependent on textbooks, grammar translation methods, rote memorization, and teacher-led instruction. The focus was mainly on grammatical accuracy, written examinations, and theoretical understanding of language structures. Communication in real-life contexts received comparatively less attention, and learners had limited opportunities for interactive or practical usage of English.

However, with the emergence of modern pedagogical approaches, a shift occurred towards communicative competence. In this phase, the emphasis moved from memorization to practical usage of language in real-life situations. Learners were encouraged to develop speaking and listening skills through group discussions, role plays, presentations, and interactive classroom activities. This modern phase recognized language as a tool for communication rather than merely an academic subject, thereby making learning more functional and learner-centered.

In the contemporary digital era, English communication has entered a highly advanced stage characterized by the integration of technology, artificial intelligence, and virtual communication tools. Learners now actively use mobile applications, online courses, language learning platforms, and AI-based tools to enhance their communication skills. Technologies such as speech recognition software, automated grammar checkers, real-time translation tools, and virtual classrooms have revolutionized the process of language acquisition. Communication is no longer restricted to physical classrooms but extends to global digital platforms where learners interact with people from diverse linguistic and cultural backgrounds.

The evolution of English communication skills can be broadly categorized into three major phases:

- **Traditional Phase:** This phase was dominated by grammar-focused teaching methods, translation exercises, memorization techniques, and teacher-centered instruction. The primary goal was linguistic accuracy rather than communicative fluency.
- **Modern Phase:** This phase introduced communicative language teaching approaches, emphasizing practical usage, interaction, fluency, and functional communication in real-life contexts.
- **Digital Phase:** The current phase is characterized by the integration of artificial intelligence, virtual reality, online learning platforms, and digital communication tools that enable interactive, personalized, and global communication experiences.

This progressive evolution clearly indicates that English communication skills are no longer static but are continuously developing in response to technological innovations and global demands.

Communication has become more dynamic, interactive, and accessible, requiring learners to adapt to new tools and environments in order to remain effective communicators in the modern world.

5. Role of Technology in English Communication

Technology has emerged as a powerful and transformative force in shaping modern English communication skills. In the contemporary digital era, communication is no longer limited to traditional face-to-face interaction or classroom-based learning; instead, it is increasingly mediated by advanced technological tools and platforms that enhance accessibility, speed, accuracy, and global connectivity. The integration of technology into language learning and communication has significantly redefined how individuals acquire, practice, and apply English in real-life contexts.

Artificial intelligence (AI) plays a particularly important role in this transformation. AI-powered tools such as chatbots, grammar correction software, predictive text systems, and speech recognition applications assist learners in improving their linguistic accuracy, pronunciation, and fluency. These tools provide instant feedback, enabling learners to identify and correct errors in real time. For instance, grammar-checking applications help users refine written communication, while speech recognition systems support spoken language development by analyzing pronunciation and intonation patterns. Such innovations have made language learning more interactive, efficient, and personalized.

In addition to AI tools, online communication platforms such as Zoom, Google Meet, Microsoft Teams, and other video conferencing applications have revolutionized global communication. These platforms enable individuals to interact across geographical boundaries in real time, facilitating academic discussions, professional meetings, and collaborative learning experiences. As a result, English has become the primary medium of communication in virtual spaces, further strengthening its role as a global lingua franca.

Moreover, language learning applications and digital platforms have introduced a new dimension of personalized learning. Mobile apps and online courses offer adaptive learning experiences tailored to individual needs, allowing learners to progress at their own pace. Virtual classrooms and e-learning environments also provide opportunities for students to interact with native speakers and international peers, thereby enhancing their communicative competence and intercultural understanding. These platforms simulate real-life communication scenarios, making language learning more practical and engaging.

However, despite the numerous advantages offered by technology, certain challenges must also be acknowledged. Overdependence on digital tools may lead to a decline in face-to-face communication skills and reduce opportunities for spontaneous human interaction. Additionally, excessive reliance on automated systems may limit critical thinking and independent language production abilities. Therefore, it becomes essential to maintain a balanced approach that integrates both technological and traditional methods of communication.

6. Futuristic Trends in English Communication

The future of English communication is expected to undergo profound transformation due to rapid advancements in digital technology, artificial intelligence, and global connectivity. Communication practices are increasingly shifting from traditional text-based and face-to-face modes to highly interactive, intelligent, and immersive systems. These emerging developments indicate that English communication will not remain static but will continuously evolve in response to technological innovation and changing global needs.

One of the most significant future developments is the **integration of Artificial Intelligence (AI)** into communication systems. AI-powered translation tools, writing assistants, and conversational chatbots are expected to play an even greater role in breaking language barriers and facilitating seamless global communication. These tools will not only improve accuracy and efficiency but will also enable real-time multilingual interaction, making communication more inclusive and accessible across diverse linguistic communities.

Another important trend is the rise of **Virtual Reality (VR) communication environments**, which will allow users to engage in highly immersive and realistic virtual interactions. In such environments, learners and professionals will be able to participate in simulated classrooms, meetings, and training sessions that closely resemble real-life situations. This technology will significantly enhance experiential learning and improve communicative competence by providing practical exposure in a controlled digital space.

Voice-activated systems and speech-based technologies are also expected to redefine communication practices. With the growing use of voice assistants, smart devices, and speech recognition software, communication is gradually shifting from text-based input to voice-driven interaction. This transition will make communication faster, more natural, and more accessible, especially for users with limited literacy or physical constraints.

In the field of education, the concept of **global digital classrooms** is becoming increasingly prominent. These classrooms transcend geographical boundaries and enable learners from different parts of the world to interact in real time. Such platforms promote collaborative learning, cultural exchange, and the development of global communicative competence. English, in this context, continues to function as the primary medium of instruction and interaction.

Another emerging development is the rise of **hybrid communication models**, which combine traditional human interaction with advanced digital tools. In this model, face-to-face communication is enhanced through technological support such as AI-assisted presentations, virtual collaboration tools, and interactive learning platforms. This blend of human and technological interaction is expected to dominate future communication practices, ensuring both efficiency and emotional connectivity.

Overall, these futuristic trends suggest that English communication will become increasingly interactive, intelligent, and globally interconnected. The future will demand not only linguistic proficiency but also technological adaptability, digital fluency, and the ability to engage effectively in complex virtual environments.

7. Essential Skills for Future Communication

In the rapidly evolving global and digital environment, English communication skills have expanded far beyond traditional grammar and fluency. Modern communication demands a multidimensional skill set that integrates language proficiency with technological awareness, cognitive abilities, emotional maturity, and intercultural sensitivity. The following expanded points highlight the essential skills required for effective future communication:

- **Digital literacy and technological competence**
Digital literacy is one of the most fundamental skills for future communication. It refers to the ability to effectively use digital tools, online platforms, and AI-powered applications for communication and learning. Individuals must be familiar with video conferencing platforms, cloud-based collaboration tools, virtual classrooms, and AI tools such as grammar checkers, chatbots, and translation software. In addition, digital literacy includes understanding how to evaluate online information critically, use technology ethically, and protect personal data in digital environments. This skill ensures effective participation in modern academic, professional, and global communication systems.
- **Critical thinking and creativity**
Critical thinking enables individuals to analyse information logically, distinguish between reliable and unreliable sources, and make informed communication decisions. In the age of artificial intelligence and information overload, this skill is essential for avoiding misinformation and enhancing clarity in expression. Creativity, on the other hand, allows communicators to present ideas in innovative, engaging, and context-appropriate ways. It plays a crucial role in digital communication, where attention spans are limited and effective expression requires originality and impact.
- **Intercultural communication competence**
As English functions as a global lingua franca, communication increasingly occurs between individuals from diverse cultural backgrounds. Intercultural competence involves understanding and respecting different cultural values, communication styles, traditions, and social norms. This skill helps prevent misunderstandings and promotes smooth interaction in global academic and professional environments. It also encourages empathy, tolerance, and inclusivity in communication practices.
- **Adaptability to new communication technologies**
The pace of technological change requires individuals to be flexible and open to continuous learning. Communication tools and platforms are constantly evolving, and users must adapt quickly to new systems such as AI-driven platforms, virtual reality environments, and advanced collaboration software. Adaptability ensures that individuals remain effective communicators regardless of technological changes in their environment.
- **Emotional intelligence in digital communication**
Emotional intelligence refers to the ability to understand, manage, and express emotions appropriately in communication. In digital environments, where non-verbal cues are limited, emotional intelligence becomes even more important. It helps individuals maintain

politeness, empathy, and professionalism in virtual interactions. It also reduces misunderstandings, conflicts, and misinterpretations in online communication.

- **Collaborative and teamwork communication skills**
Future communication heavily relies on teamwork, often involving individuals from different countries, cultures, and time zones. Effective collaboration requires clear expression of ideas, active listening, mutual respect, and coordination of tasks. Virtual teamwork tools further demand the ability to communicate efficiently in online group settings and contribute meaningfully to collective goals.
- **Information literacy**
Information literacy is the ability to locate, evaluate, and use information effectively from digital sources. In the digital age, where vast amounts of information are available, individuals must be able to identify credible sources and avoid misinformation. This skill enhances the accuracy and reliability of communication, particularly in academic and professional contexts.
- **Problem-solving and decision-making skills**
Effective communication often involves resolving misunderstandings, handling conflicts, and making quick decisions in dynamic situations. Problem-solving skills help individuals manage communication barriers, especially in multicultural and digital environments. Decision-making ability ensures clarity, confidence, and effectiveness in both written and spoken communication.

8. Challenges in Futuristic Communication

Despite remarkable advancements in digital technology, artificial intelligence, and global communication platforms, the future of English communication is not without significant challenges. While these innovations have enhanced accessibility, speed, and efficiency, they have also introduced new complexities that affect the quality, authenticity, and equity of communication practices. Understanding these challenges is essential for ensuring balanced and responsible development of communication skills in a rapidly evolving technological environment.

One of the major concerns is the **over-reliance on artificial intelligence tools**. While AI-based applications such as grammar checkers, translation systems, and automated writing assistants provide valuable support, excessive dependence on them may weaken independent language skills. Learners may become reliant on automated corrections rather than developing their own grammatical understanding, vocabulary, and writing abilities. This can ultimately hinder creativity, critical thinking, and original expression in language use.

Another significant issue is the **digital divide**, which refers to unequal access to technology across different regions and socio-economic groups. While some learners benefit from advanced digital tools and high-speed internet connectivity, others may lack access to basic technological resources. This inequality creates a gap in communication opportunities and skill development, thereby reinforcing existing social and educational disparities. As communication becomes increasingly digital, bridging this divide becomes a critical global challenge.

The **loss of direct human interaction** is another emerging concern in futuristic communication environments. As virtual communication platforms become more dominant, face-to-face interaction is gradually decreasing in many contexts. This shift may affect interpersonal skills such as body language interpretation, emotional expression, and spontaneous conversational abilities. Over time, excessive virtual interaction may lead to reduced social bonding and a sense of emotional detachment among individuals.

In addition, **privacy and data security issues** have become increasingly important in digital communication. The widespread use of online platforms, cloud-based systems, and AI-driven tools involves the constant exchange of personal and professional data. This raises concerns regarding data protection, cyber security, identity theft, and misuse of sensitive information. Ensuring secure communication environments is therefore essential to maintain trust and reliability in digital systems.

Another challenge lies in **maintaining cultural sensitivity in global communication**. As English is used as a global lingua franca, communication often occurs between individuals from diverse cultural backgrounds. However, differences in cultural norms, values, communication styles, and interpretations can sometimes lead to misunderstandings or miscommunication. Developing cultural awareness and sensitivity is therefore crucial to ensure respectful and effective interaction in global settings.

9. Conclusion

English communication skills are currently experiencing a significant and continuous transformation in response to the rapid developments in globalization, digital technologies, and artificial intelligence. In the modern era, communication is no longer limited to traditional spoken and written forms but has expanded into a complex system that includes digital interaction, virtual collaboration, and AI-assisted communication. As a result, the future of communication is being reshaped by emerging technologies such as artificial intelligence, virtual platforms, speech recognition systems, and advanced online learning environments.

These technological advancements are making communication faster, more accessible, and more globally interconnected. They are also redefining how individuals learn, practice, and apply English in academic, professional, and social contexts. However, despite the increasing role of technology, human qualities such as creativity, emotional intelligence, critical thinking, and cultural understanding continue to remain central to effective communication. Machines and digital tools may support communication, but they cannot fully replace the depth, sensitivity, and emotional connection that human interaction provides.

A futuristic approach to English communication therefore emphasizes a balanced integration of technology with essential human skills. It highlights the need for learners to develop not only linguistic proficiency but also digital competence, adaptability, and intercultural awareness. In this context, communication becomes a holistic skill that combines language ability with technological awareness and emotional intelligence.

Furthermore, the evolving nature of communication demands continuous learning and flexibility. Individuals must be prepared to adapt to new communication tools, platforms, and global communication practices as they emerge. The ability to communicate effectively in diverse and rapidly changing environments will be a key determinant of success in the future.

In conclusion, English communication skills will continue to evolve as a dynamic and multidimensional competence shaped by the interaction of language, technology, and human values. The future of communication lies in achieving a balance between technological innovation and human expression, ensuring that communication remains meaningful, effective, and globally inclusive.

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