

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

An Internationally Indexed Peer Reviewed & Refereed Journal



UGC ID - 47959

Impact Factor* : 5.8413

Ref:IRJMST/2018/A107350

DOI : [HTTPS://DOI.ORG/10.32804/IRJMST](https://doi.org/10.32804/IRJMST)

ISSN – 2250 – 1959 (0) 2348 – 9367 (P)

THIS CERTIFIES THAT

DR. K. VENKATACHALAM

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**A STUDY ON CONSUMERS' PERCEPTION TOWARDS HYUNDAI CARS WITH SPECIAL
REFERENCE TO TIRUPPUR CITY**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 9 , Issue – 10 Oct , 2018



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